Disclosures

I receive research funding from the following industry sponsors and a foundation: Amgen Inc.; Astra Zeneca; Bristol-Myers Squibb; Celgene; GlaxoSmithKline; Janssen Pharmaceuticals; Pfizer, Inc.; Regeneron; Hoffman La Roche-Genentech; Genzyme Sanofi-Aventis; Seqirus; Takeda Pharmaceutical Company Limited; UCB, USA; Sun Pharma Global FZE and the Gerber Foundation.

Organization of Teratology Information Specialists

- Professional scientific society made up of individuals engaged in assessing and evaluating risks to pregnancy and breastfeeding from exposures, such as medications, vaccines, alcohol, chemicals and much more

- OTIS is committed to providing services at no cost to the patient or health care provider
MotherToBaby

- MotherToBaby is a service provided by the non-profit OTIS.
- MotherToBaby services provide individualized, evidence-based information to women, health care providers, and the public about medications and other exposures they may have had already or are anticipating during pregnancy and lactation.

- 14 network sites respond to ~50,000 contacts in English and Spanish each year via telephone, email, text, and live chat to any resident of U.S. or Canada.
- Each site is staffed by genetic counselors, pharmacists, physicians, nurses, and health educators.
- Funded by state and federal sources.
MotherToBaby by the Numbers

- Communicate with the public via digital initiatives, such as live web chat, which has risen in popularity by 60% since 2016

- Answer questions from the public through an innovative text message option, which has risen in popularity by 70% since 2016

- Maintain an information-rich website that over the last 4 years rose from 1 million page views per year to nearly 5 million

- Created hundreds of bilingual, up-to-date and evidence-based fact sheets and blogs, which are viewed nearly 3.3 million times annually

OTIS KEY PARTNERSHIPS

Centers for Disease Control and Prevention

- March of Dimes partnership

- Disseminated Zika information and provided more than 5,000 counseling sessions to pregnant women, couples planning pregnancy, and healthcare providers
Health Resources and Services Administration

- Partnership to extend education and consultation to underserved populations, and respond to emerging concerns such as lead contamination

Association of Maternal & Child Health Programs

2018 Flint, MI lead crisis

- MotherToBaby experts worked with the AMCHP to develop a best practices and guidance resource document related to lead testing and interventions for pregnant women

March of Dimes, Society for Maternal-Fetal Medicine, National Society of Genetic Counselors

- Webinars and Twitter Chats
State Birth Defects Monitoring Programs

- Utah
- Texas
- California

Thank You

To Learn More:

- https://MotherToBaby.org/
- https://motherstobaby.org/pregnancy-studies/
- https://MommysMilkResearch.org/
- https://BetterBeginnings.org/

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