

Friday, January 23, 11:00AM-12:00PM

2:15-3:30PM

Educational Workshop (Workshop repeats in the afternoon)

Reaching Hispanic women and health care providers with the good news of folic acid

Moderator: Joe Mulinare, National Center on Birth Defects and Developmental Disabilities, Centers for Disease Control and Prevention, Atlanta, GA

Presenters: Christine Prue, National Center on Birth Defects and Developmental Disabilities, Centers for Disease Control and Prevention, Atlanta, GA

Jennifer Williams, National Center on Birth Defects and Developmental Disabilities, Centers for Disease Control and Prevention, Atlanta, GA

Health care providers and Hispanic women are important audiences for birth defects prevention education. Presenters will share findings from recent surveys. The findings will help workshop participants understand the folic acid knowledge, beliefs, and behaviors of these key audiences. This information will help in the development of creative and compelling birth defects prevention messages and activities. Presenters will share how this research is being translated into new activities CDC is implementing and evaluating to reach these important audiences.