**Communicating about Birth Defects through Social Media: Making it Work for You**

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Join us in this interactive session to help you learn how to effectively use social media. The session will include:

- an overview of current social media channels (Facebook, Twitter, YouTube, Flickr, etc.),
- examples of social media activities from CDC, states and other organizations, and
- a discussion of strategies you can use to make social media a part of your communication plan.